



Press Release

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Alameda County High Schoolers Celebrate Safe and Active Transportation

This is How We Do It is an event that encourages students to take a leadership role by sharing how and why they travel to school.

ALAMEDA COUNTY, Calif. – The Alameda County Safe Routes to Schools (SR2S) Program is proud to present the 2nd annual Creation for Transportation countywide high school event. This year's theme is "[This is How We Do It: The Share Your Journey Contest](#)" and will include events at high schools throughout Alameda County anytime between Wednesday, November 29, 2021 and Monday, February 28, 2022.

This event is the second iteration of Creation for Transportation, an effort that launched in 2020 to engage high school students to virtually participate in SR2S programming during the pandemic. Now that schools have returned to in-person learning, the Alameda County SR2S Program is thrilled to help high school students organize in-person (and virtual, if desired) **This is How We Do It** events, which encourage high school students to tell their community how and why they walk, bike, skate, scoot, carpool, take transit and use other active modes of travel on their trips to and from school.

These events will be organized by student leaders with assistance from Alameda County SR2S staff. Students will set up event welcome tables at their schools where they will hand out tickets for a drawing to students who use active or shared transportation to get to school; this includes walking, rolling (wheelchair, bike, skateboard or scooter), carpooling or taking public transit.

Students can earn an additional ticket for the drawing by taking a photo of themselves at the event photo booth at the welcome table and posting their photo on social media with the hashtag #saferoutestoschools or [@AlamedacoSR2S](#).

Along with the drawing and photo booth, welcome tables will have information about other Alameda County SR2S programs and events that students can participate in, such as the [Youth Task Force](#), [Travel Training](#) and transit resources.

At the end of each school's event or at the last event (if a school decides to host multiple events), a drawing will be held to select a winning student. The student will receive a \$50 credit for their Clipper Card. There will be one winner from each participating school.

For additional information, please visit the [event webpage](#). Schools can express interest in holding an event using a [quick registration form](#). To learn about events as they are happening, follow the program's [Facebook](#), [Instagram](#) or [Twitter](#) accounts and #saferoutestoschools.

Please note: *Alameda County Safe Routes to Schools is closely following COVID-19 recommended best practices and, for the health and safety of school communities, may transition this event from in-person to hybrid or fully virtual based on public health guidance. If that happens, updated information will be posted on the [event webpage](#).*

About the Alameda County Transportation Commission

The Alameda County Transportation Commission (Alameda CTC) coordinates countywide transportation planning and delivers essential, voter-supported transportation improvements in every city throughout Alameda County. Alameda CTC administers the County's Safe Routes to Schools Program and provides most of its funding through the voter approved transportation sales tax Measures B and BB, which were approved by 81.5 percent of County voters in 2000, and more than 70 percent of voters in 2014, respectively. Visit [Alameda CTC's website](#) to learn more, and follow Alameda CTC on [Facebook](#) and [Twitter](#).

About Alameda County Safe Routes to Schools

Safe Routes to Schools is a comprehensive and effective approach to getting more kids biking, rolling, and walking safely to school. It provides kids and their parents with skills, encouragement, and inspiration through a range of activities, events and lessons, while also addressing local pedestrian, bicycle and personal safety concerns. Operating since 2006, the Alameda County Safe Routes to Schools Program is funded in part by Alameda CTC with Alameda County's local Measure B and Measure BB sales taxes, and regional, state, and federal funds, serving more than 250 schools throughout the County. Visit the [Safe Routes to School website](#) to learn more.

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