



ALAMEDA COUNTY TRANSPORTATION COMMISSION

Joint PAPCO and ParaTAC Meeting Emerging Mobility

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May 20, 2019



PAPCO and ParaTAC Joint Meeting May 20, 2019

1

Emerging Mobility

San Francisco County Transportation Authority (SFCTA) working definition:

“A private or nonprofit transportation service or technology that uses public roads and sidewalks and automates at least three of the following characteristics:”

- Driving
- Vehicle Tracking
- Matching/Sharing
- Routing
- Billing
- Crowd-sourced Routing
- Reservations/Orders
- Customer Feedback
- Vehicle Locking/Unlocking



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2

Transportation Network Company (TNC)

California Public Utilities Commission (CPUC) definition:

“A company or organization operating in California that provides transportation services using an online-enabled platform to connect passengers with drivers using their personal vehicles.”



City/Transit TNC Pilots in Alameda County

Jurisdiction	Program Components	Program Status
City of Albany	<ul style="list-style-type: none"> • Same day, on demand • Participants receive a 75% reimbursement up to \$25 	Active
City of Emeryville	<ul style="list-style-type: none"> • Same day, on demand • Participants receive a 90% reimbursement up to \$80 per quarter • Separate from Taxi Reimbursement program 	Active; incorporated into program in FY 18-19
City of Fremont City of Newark City of Union City	<ul style="list-style-type: none"> • Subsidized curb-to-curb rides through Lyft • Fares structure in a similar manner to current taxi program 	In progress
City of Hayward City of San Leandro	<ul style="list-style-type: none"> • Curb-to-curb • Do not need a smartphone • Partner with non-profit Life Elder Care • Lyft Concierge and Uber Health 	Active; launched in January 2019
WHEELS Go Dublin!	<ul style="list-style-type: none"> • Same day, on demand • Pays half of fare for trips that start and end in Dublin using rideshare option 	Active



Joint PAPCO and ParaTAC Panel Overview

- Panelist Presentations
 - **Partnerships between Transit Agencies and TNCs** – *Terra Curtis*, Nelson\Nygaard Associates
 - **SB 1376 – TNC Access For All Act** – *Cody Naylor*, California Public Utilities Commission
 - **Marin Transit Connect** – *Cody Lowe*, Marin Transit
- Panel Discussion and Audience Questions

