



Alameda County Student Transit Pass Program

SPRING 2025

PROGRAM NEED

The Student Transit Pass Pilot (STPP) Program expands transportation options and makes it easier for Alameda County's middle and high school students to travel to and from school and school-related programs, jobs and other activities. The initial three-year, \$15 million pilot program was identified in the voter-approved 2014 Transportation Expenditure Plan funded by Measure BB and designed to account for geographic differences within the County.

THREE-YEAR PILOT PROGRAM

The program was implemented from August 2016 through July 2019, and several pilot program models have been tested during this time to evaluate the best future options for Alameda County. In March 2016, the Commission approved a site selection framework and a shortlist of 36 school sites that are eligible during the three-year pilot program.

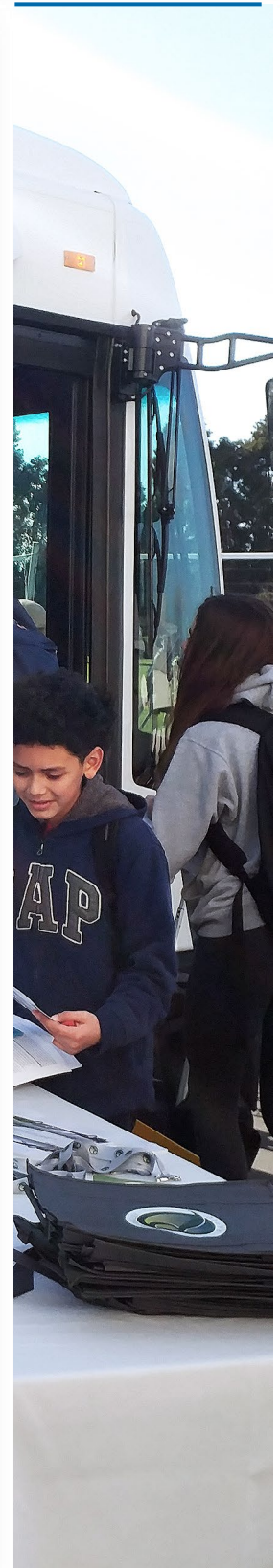
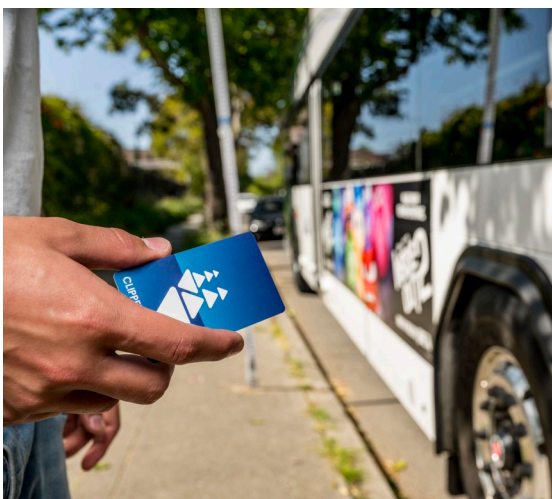
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"... The program has helped my family save money."

"I was able to get a job, because I have a Clipper card ..."

PROGRAM GOALS

- Reduce transportation access barriers to and from schools
- Improve transportation options for Alameda County's middle and high school students
- Build support for transit in Alameda County
- Implement a cost-effective program



ONGOING PROGRAM COMPONENTS

Phase 1 of the STPP was implemented in the summer of 2019 and tripled the number of schools from 21 schools in the last year of the pilot to 62 schools throughout the county.

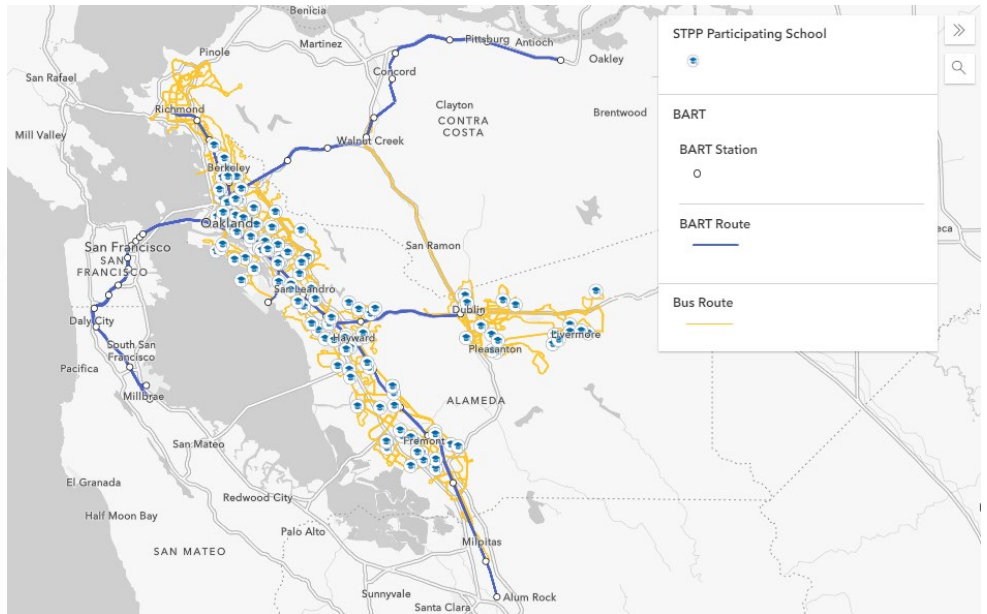


The 2024-2025 school year marked the sixth year of the ongoing program, and included an expansion to over 165 schools across 18 districts in Alameda County.

The STPP provides free youth Clipper cards to eligible middle and high school students in Alameda County which can be used for unlimited free bus rides in their area (on AC Transit, Union City Transit or LAVTA Wheels), as well as a 50 percent discount on BART trips and youth discounts on other transit systems.

PROGRAM EXPANSION

The STPP has finished its planned phased expansion and has incorporated all qualifying middle and high schools with transit service in Alameda County during the 2024-2025 school year. As of January 2025, the STPP has over 35,000 active participants out of nearly 63,000 eligible students.



EXPANSION PRINCIPLES

- Maintain financial need as a key criteria for expansion
- Continue the program in all currently participating schools
- Focus on students at schools with transit services
- Perform district-based expansion
- Phase expansion over time

TRANSIT PARTNERS



“... I use UC Transit to get home and AC Transit to go to the mall.”
 “...It has given me a little more independence ...”